

The 101 Best Headlines Ever Written

- 1. They laughed when I sat down at the piano - but when I started to play!**
- 2. They grinned when the waiter spoke to me in French - but their laughter changed to amazement at my reply.**
- 3. Do you make these mistakes in English?**
- 4. Can You Spot These 10 Decorating Sins?**
- 5. How a "fool stunt" made me a star salesman**
- 6. How a strange accident saved me from baldness**
- 7. Who else wants a screen star figure?**
- 8. Who else wants a lighter cake - in half the mixing time?**
- 9. Free to brides - \$2 to others**
- 10. Free to high school teachers - \$6 to others**
- 11. Announcing the new Ford cars for (year)**
- 12. Are You Ashamed of Smells In Your Home?**
- 13. Buy No Desk Until you've Seen The Sensation Of the Business Show**
- 14. Can You Talk About Books With The Rest Of Them?**
- 15. Car Insurance At Low Cost - If You're A Careful Driver**
- 16. Car Owners ... Save One Gallon of Gas Every Ten**
- 17. Double Your Money Back If This Isn't The Best Onion Soup You Ever Tasted**
- 18. Free Book Tells You 12 Secrets Of Better Lawn Care**
- 19. Get Rid Of Money Worries For Good**
- 20. Girls ... Want Quick Curls?**
- 21. Greatest Bible News In 341 Years**
- 22. Great New Discovery Kills Kitchen Odors Quick - makes indoor air "country fresh"**
- 23. Hand Woven by the Mountain People of New Mexico**
- 24. Have You These Symptoms of Nerve Exhaustion?**
- 25. Five Familiar Skin Troubles - Which Do You Want To Overcome?**
- 26. "Here's an extra \$50, Grace - I'm making real money now!"**
- 27. Here's a Quick Way to Break Up a Cold**
- 28. How a Man of 40 Can Retire In 15 Years**
- 29. How I Became Popular Overnight**
- 30. How I Improved My Memory In One Evening**
- 31. How I Made A Fortune With A "Fool" Idea**
- 32. How Investors Can Save 70% On Commissions This Year**

33. How I Raised Myself From Failure To Success In Selling
34. How To Do Your Christmas Shopping in 5 Minutes
35. How I Retired On a Guaranteed Income for Life
36. How I Started a New Life With \$7
37. How \$7 Started Me On The Road to \$35,000 a Year
38. How The Next 90 Days Can Change Your Life
39. How To Beat Tension Without Pills
40. How To Collect From Social Security At Any Age
41. How To Feel Fit At Any Age
42. How To Get Rid of an Inferiority Complex
43. How To Get Your Cooking Bragged About
44. How To Have A Cool, Quiet Bedroom Even On Hot Nights
45. How To Make Money Writing Short Paragraphs
46. How To Stop Worrying
47. How To Stretch Your Inflated Money
48. How To Win Friends and Influence People
49. How \$20 Spent May Save You \$2000
50. How you Can Get a Loan of \$500
51. I Lost That Ugly Bulge in 2 Minutes With This Reducing Belt
52. It Cleans Your Breath While It Cleans Your
53. "I Gambled With 3 Cents And Won \$35,850 In 2 Years"
54. Imagine Me ... Holding an Audience Spellbound for 30 minutes
55. "I've Tried 'Em All, But This Is The Polish I Use On My Own"
56. I Was Tired Of Living On Peanuts - so I started reading (publication)
57. Men who "know it all" are not invited to read this page
58. Money-saving Bargain from America's Oldest Diamond Discount House
59. New ... a Cream Deodorant Which Safely Stops Perspiration
60. New House Paint Made By (manufacturer)
61. No Time For Yale - Took College Home By Reading The Harvard Classics
62. Now! Own Florida Land This Easy Way. \$20 Down and \$20 a Month
63. One Place-setting Free For Every Three You Buy
64. Order Christmas Gifts Now - Pay After January 20
65. Owners Save 20% to 50% On Fuel With The (name) Oil Furnace
66. Play Guitar in 7 Days or Money Back
67. Quick Relief for Tired Eyes.
68. Lose Ugly Fat - an Average of 7 Pounds a Month.
69. If You Are a Careful Driver You Can Save Money On Car

Insurance.

- 70. Readers Digest Tells Why Filtered Cigarette Smoke Is Better For Your Health**
- 71. Ways To Beat The Overweight Habit**
- 72. Ways To Beat The High Cost Of Living**
- 73. New Ways To A Man's Heart In This Fascinating New Book For Cooks**
- 74. The Lazy Man's Way To Riches - Most people are too busy earning a living to make any money**
- 75. The Deaf Now Hear Whispers**
- 76. The Most Amazing Shakespeare Bargain Ever Offered**
- 77. The Most Comfortable Shoes You've Ever Worn Or Your Money Back**
- 78. The Most Complete and Most Scholarly Dictionary in the English language \$17.50 ... Publisher's List Price: \$90**
- 79. The Secret of Making People Like You**
- 80. The Tastiest Ocean Treat from Gloucester- Plump, Tender, Juicy Salt Mackerel Fillets**
- 81. They Thought I Was Crazy To Ship LIVE MAINE LOBSTERS as far as 1,800 miles from the ocean**
- 82. Thousands Have This Priceless Gift - But Never Discover It**
- 83. Thousands Now Play Who Never Thought They Could**
- 84. To A Mother Whose Child Is Three Years Old**
- 85. To A \$15,000 Man Who Would Like To Be Making \$30,000**
- 86. To A Man Who Is 35 And Dissatisfied**
- 87. To Men Who Want To Quit Work Some Day**
- 88. You Don't Have To Be Rich To Retire On a Guaranteed Income For Life**
- 89. A WARNING To Men Who Want To Be Independent In The Next Five Years**
- 90. Wanted: Safe Men For Dangerous Times**
- 91. Wanted - Your Services As A High-Paid Real Estate Specialist**
- 92. What's New In Summer Sandwiches?**
- 93. Tonight Serve This Ready-mixed Chocolate Pudding**
- 94. Who Else Wants A Whiter Wash - With No Hard Work?**
- 95. What's Wrong In This Picture?**
- 96. When Doctors "Feel Rotten" This Is What They Do**
- 97. Which Of These Five Skin Troubles Would You Like To End?**
- 98. Will Your Scalp Stand The "Fingernail Test?"**
- 99. Give Me 5 Days and I'll Give You a Magnetic Personality ... Let Me Prove It Free**
- 100. What Makes A Woman Lovable?**
- 101. To People Who Want To Write - But Can't Get Started**