

Raphel

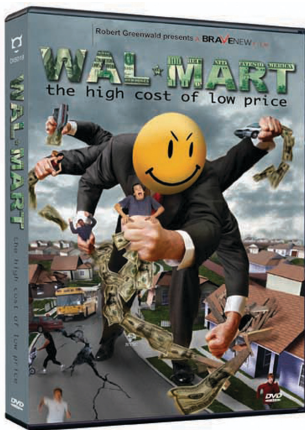
MARKETING

211 North Avenue
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A special offer for Raphel Marketing customers:

We're Chopping Prices on Wal-Mart!

33% Off Retail Price and Robert Greenwald's new film free with the purchase of 5 or more books



DVD "Wal-Mart: The High Cost of Low Price" **FREE** with your order of 5 or more books

Dear Customers:

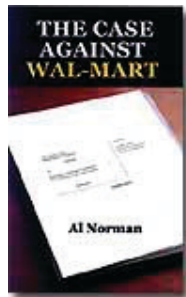
One good job at Wal-Mart deserves another. As publisher of Al Norman's successful books about Wal-Mart, we were happy to see that independent filmmaker Robert Greenwald is releasing a new film, "Wal-Mart: The High Cost of Low Price."

In honor of the new film, we are having a sale for our customers on both of Al Norman's best-selling books, "Slam-Dunking Wal-Mart!" and "The Case Against Wal-Mart."

We are now selling the paperback editions of both books at the lowest price ever, 33% off the retail price. You save even more when you buy multiple copies. And, when you buy five or more books (yes, you can mix and match between the two books), we will send you a DVD of Robert Greenwald's film for free!

For book descriptions, please visit our website, www.raphel.com.

Robert Greenwald's new film, "Wal-Mart: The High Cost of Low Price" will be sent to you for free with any order of five books or more. If you want to order the DVD separately or with orders of less than five books, the cost of the DVD is \$12.95.



The Case Against Wal-Mart

# of copies	Retail Price	Discount	Your Price
1	\$ 19.95	33%	\$ 13.36 per book
2-9	\$ 14.95 per book	33%	\$ 10.02 per book
10-24	\$ 9.95 per book	33%	\$ 6.67 per book
25-63	\$ 7.95 per book	33%	\$ 5.33 per book
64 (case)	\$ 6.00 per book	33%	\$ 4.02 per book



Slam-Dunking Wal-Mart!

# of copies	Retail Price	Discount	Your Price
1	\$ 19.95	33%	\$ 13.36 per book
2-9	\$ 14.95 per book	33%	\$ 10.02 per book
10-35	\$ 9.95 per book	33%	\$ 6.67 per book
36 (case)	\$ 6.00 per book	33%	\$ 4.02 per book

(continued on next page)

Shipping on all orders is \$5 for the first book or DVD and \$1 for each additional book or DVD. Books and DVDs are sent UPS ground. For all full case orders, we charge our actual UPS cost. Additional shipping charges apply to international orders.

Order today to take advantage of our lowest prices ever on Al Norman's Wal-Mart books and the free DVD for orders of five books or more.

Al Norman's books and Robert Greenwald's film should be in the hands of everyone who cares about the damage Wal-Mart is doing to our workers, our environment and our economy.

Sincerely,



Neil Raphel
Raphel Marketing

Order the books and DVD today!

"The Case Against Wal-Mart"

"Slam-Dunking Wal-Mart"

Wal-Mart DVD

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